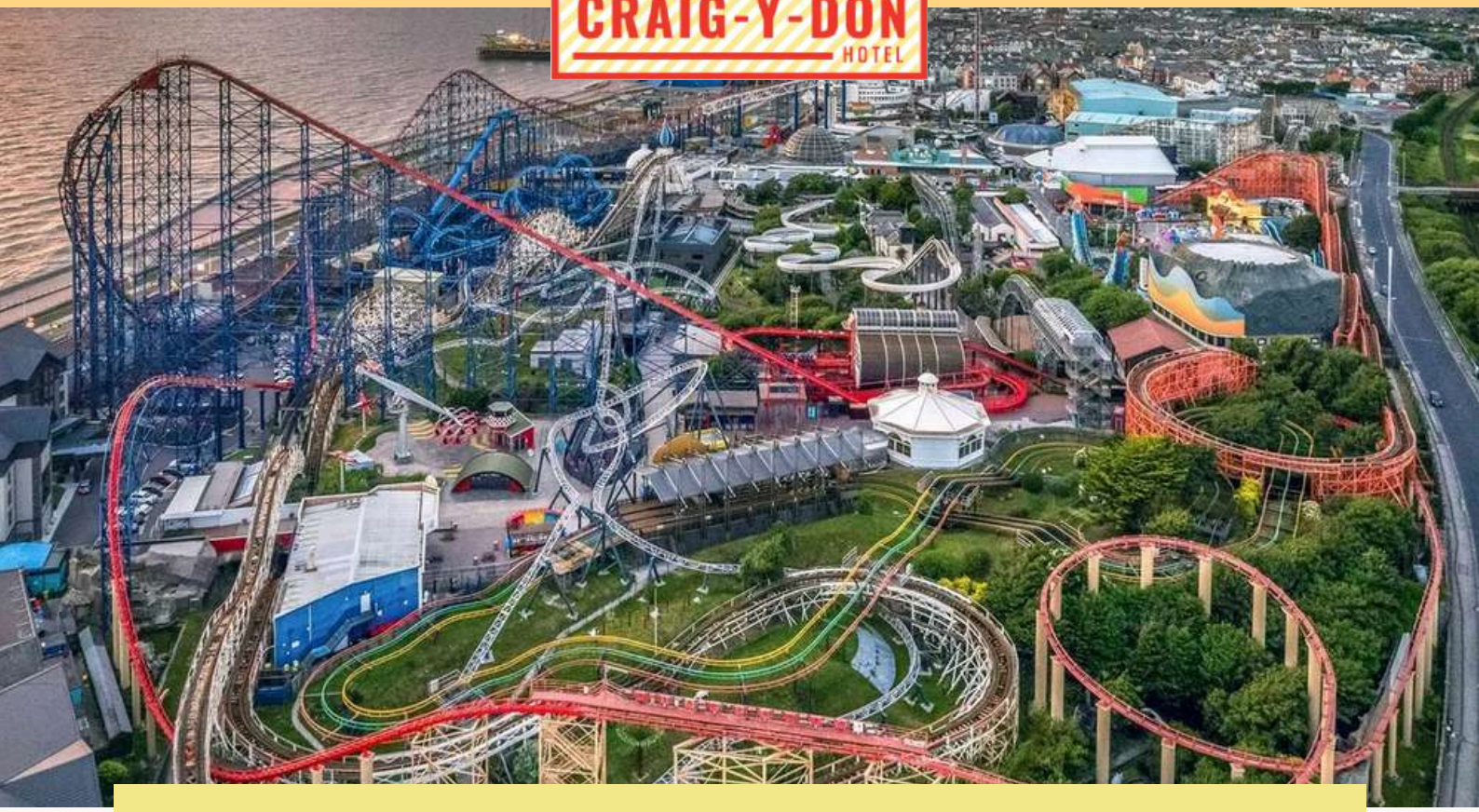
The CRAIG-Y-DON HOTEL



WELCOME TO OUR

What's on February Newsletter

Feel Good in February and Book yourself a holiday!

SEASIDE SWEETHEARTS: A LEGACY OF LOVE BY THE IRISH SEA

As Valentine’s Day draws near, we find ourselves reflecting on a tradition as timeless as the tides: the Blackpool romance. For over a century, our famous promenade has been the backdrop for countless "Seaside Sweethearts," acting as a meeting place where lifelong love stories first began.

From Wartime Waltzes to Modern Memories

Blackpool has a unique history as a sanctuary for romance, perhaps most poignantly during the Second World War. While the town did its bit for the war effort, it also became a vital escape for service members and young sweethearts. The legendary Tower Ballroom and the various dance halls across the town were filled with the sounds of big bands and the sight of uniforms and tea dresses. In an era of uncertainty, a weekend in Blackpool offered a precious chance to dance, hold hands on the North Pier, and make promises that would last a lifetime. Many of our guests today tell us stories of their parents or grandparents who first locked eyes over a dance or a stroll along the Golden Mile during those transformative years.

Blackpool has been the "Cupid of the North" for generations. Even as the town evolves into a 21st-century resort, that romantic spirit remains unchanged. We still see couples returning year after year to the Craig-y-Don, celebrating anniversaries in the same town where they spent their very first holiday together decades ago.

Blackpool isn’t just a holiday destination; for many, it is the place where "forever" began. Whether you are reliving old memories or making brand-new ones, we would love to host you this Valentine’s weekend.



OFF PEAK PERKS

Out-of-season breaks have never been so popular. Choose from our midweek or weekend breaks.

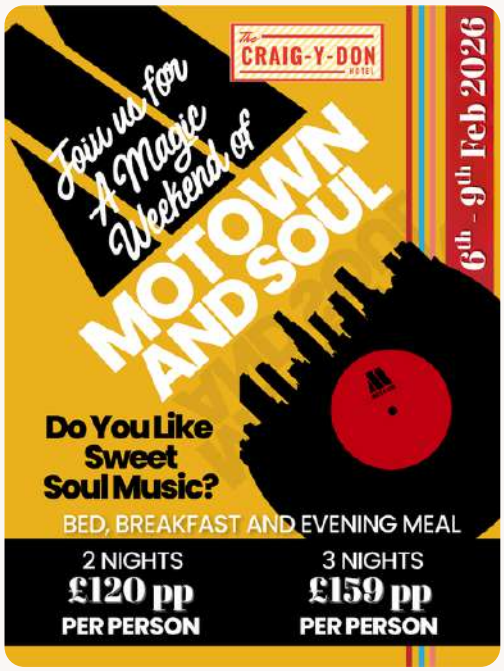
TRIBUTE WEEKENDS

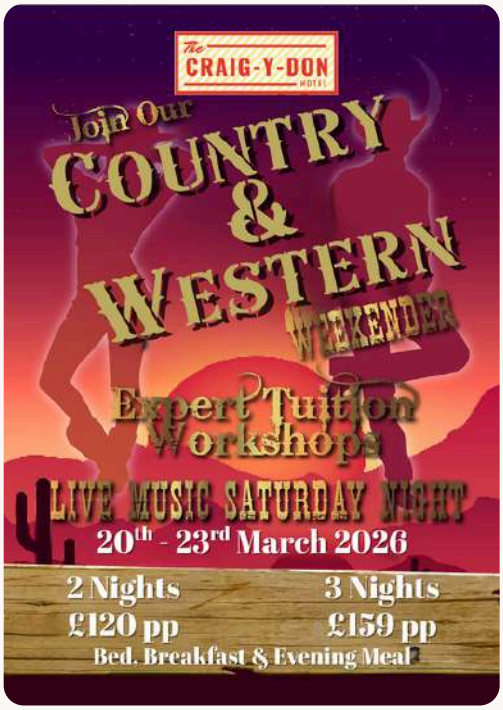
Throughout February and March, let's get the party started with Elvis, Soul & Motown, We Three Kings, A Weekend of Swing and Country & Western Festival.

Only £120 for two nights or three nights £159 per person











MIDWEEK TREATS

Our midweek Monday to Friday treats are the best value on the promenade and in 2026 you can stay for only:

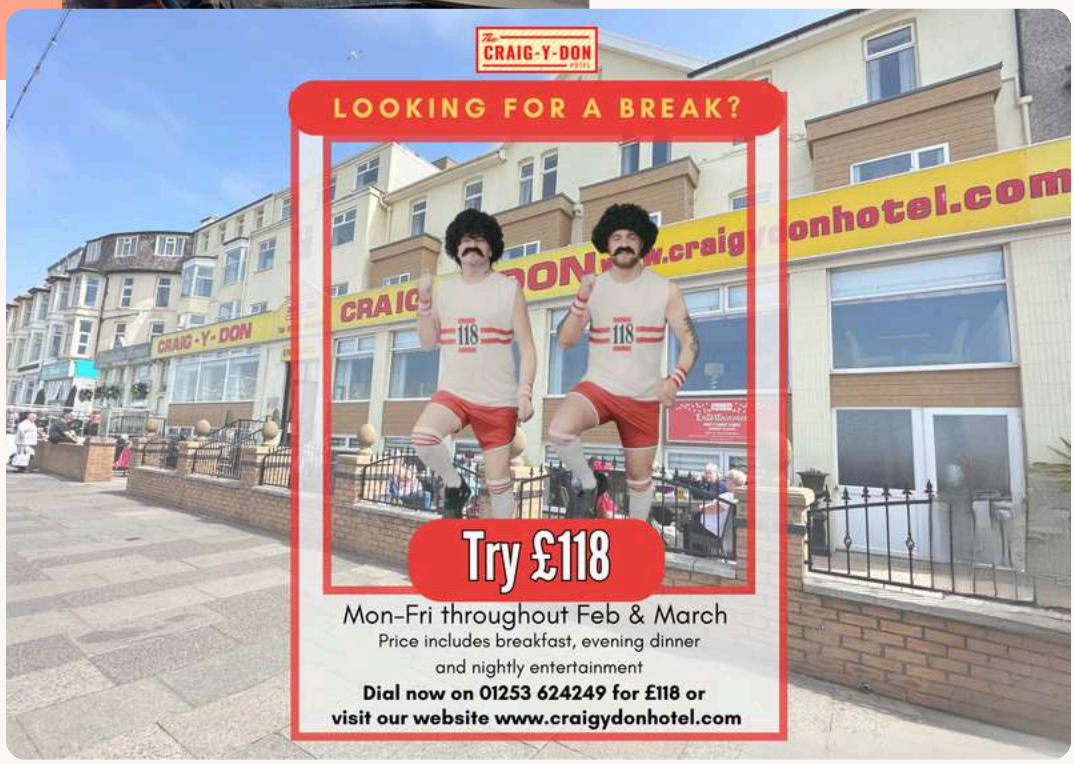
£118 per person in February and March (selected dates only £99)

£179 per person from April to June and November to December

All prices include Hot Breakfast Buffet, Delicious Three Course Evening Dinner and Nightly Entertainment

Our prices knock our competitor hotels out of the park; that's what you call Craigy-Economy!





WINTER BY THE WAVES

Recent years have seen a fantastic upsurge in visitors throughout the winter months. The "off-season" is a thing of the past; instead, the town has reaped the rewards of being a 365-day-a-year resort. Whether you are looking for world-class entertainment or a quiet coastal retreat, Blackpool continues to provide a diverse range of activities regardless of the temperature outside.

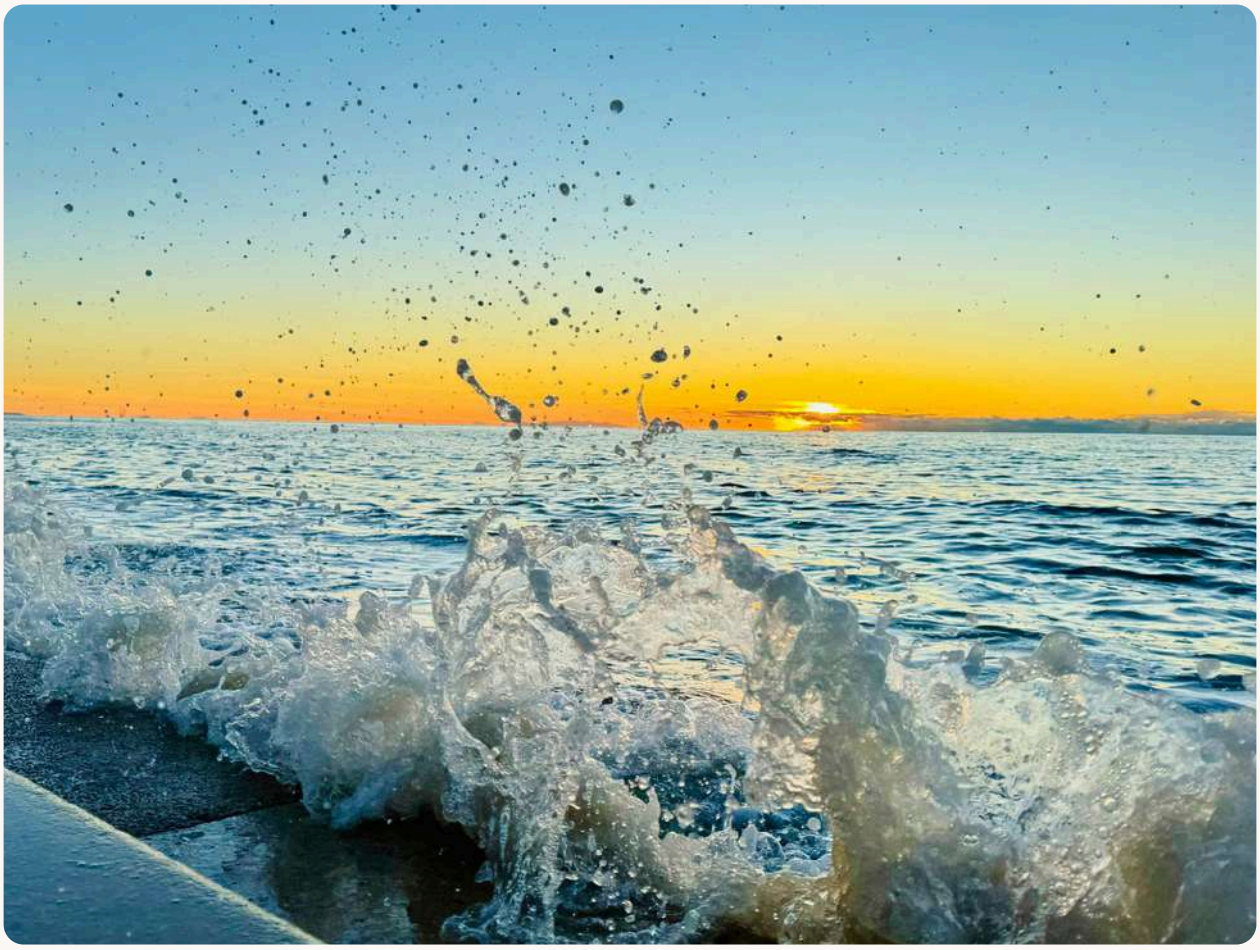
The perks of a winter visit are that many of Blackpool's premier indoor attractions remain open throughout the winter, often offering:

- Exclusive Discounts, great value for money compared to the peak summer weeks.
- No Queues, enjoy the sights at your own pace without the hustle and bustle.
- Peaceful atmosphere, experience the town's landmarks with a sense of calm

There is something uniquely magical about Winter by the Waves. While the air might be crisp, a bracing walk along the promenade offers incredible benefits for the mind and body.

Scientific studies often suggest that beach and ocean views have a powerful restorative effect. Taking in the vast, unobstructed horizon and the rhythmic sound of the Irish Sea is the perfect way to reset. There is nothing quite like a morning stroll down the seafront to blow away the cobwebs before returning to the hotel for a warming cup of tea.

Blackpool is evolving, but its heart remains the same. We invite you to wrap up warm, step outside, and discover the refreshing beauty of our coastline this season.



MEET THE STAFF - TIM

From the shores of North Wales to the shores of Blackpool, Tim's journey to becoming our Operations Manager has been full of energy and entertainment. Born in Pwllheli, Tim grew up speaking Welsh as his first language before heading off to Performing Arts College to master dance, musical theatre, and acting. It was during these college years that he first discovered his love for hospitality, working part-time as a legendary Butlins Red Coat.

That early experience in the spotlight set the tone for a vibrant career. After graduating, Tim spent his summers entertaining guests at Haven Holidays and his winters managing the bustling bar and club scene in Newcastle. Eventually, the bright lights of Blackpool beckoned; Tim moved here to manage the well-known Easy Street nightclub, brought in by the same team he had worked for in the North East.

In 2018, Tim brought his wealth of charisma and management expertise to the Craig Y Don. Having started as our Bar Manager, he has since stepped into the role of Operations Manager, where he keeps everything running smoothly behind the scenes. Tim lives at the hotel with his partner of fourteen years, and when he isn't ensuring our guests are well looked after, he loves nothing more than exploring Blackpool's famous cabaret bars.

A true fan of 80s music, Coronation Street and a gripping TV drama, Tim's real passion is travel. Tim and his partner recently returned from their very first cruise and look forward to many more voyages on the horizon. Despite his travels, Tim's favourite place to be is right here at the hotel, he loves being part of a good hotel that has character, history and a good reputation and satisfaction seeing happy guests and feeling valued by an amazing boss and team.



BLACKPOOL'S SEA DEFENCES

Investment is vital for seaside communities, as without solid sea defences and infrastructures, they are at risk from erosion, coastal and surface water flooding. The incredible investment of 62 million completed in 2009 between North Pier and South Pier included 23,000 square metres of precast concrete, including 50 per cent regen.

Not only does regen have durability and environmental benefits, it also blends in with the colour of the sand. It has transformed our sea front with the continental Spanish style steps leading down to the sea, the creation of six new headlands and sculpted spaces.

Recently, a new strategy has been set out to safeguard Blackpool's main tourist beaches from the risk of coastal erosion. The current sea defences are in good condition, but environmental changes on the beaches between North Pier and South Pier have created channels which are in danger of undermining the stepped sea defences and dynamic changes to the beach and a recently identified long-term trend in beach lowering have caused inter-tidal channels to form and expose the lowest points of the sea defences in places.

Experts are proposing to build 16 rocky headlands, also known as groynes on the stretch of beach between North and South Piers, to counteract this problem. This will need planning permission and a Marine Licence and more funding from the Environment Agency, the work should be completed by 2027.





MAGIC & MYSTERY: FEBRUARY HALF TERM 2026 AT THE CRAIG-Y-DON

As the calendar turns to February, Blackpool transforms into a hub of wonder and excitement. While the winter air might be crisp, the town is heating up with the return of its most enchanting festival. If you're joining us at the Craig-y-Don for the half-term break (February 14th – 22nd, 2026), you're in for a spectacular treat.

The Return of Showzam is the highlight of the week, Blackpool's celebrated festival of circus, magic, and new variety. For 2026, the festival is reimagining its legacy, blending traditional heritage with contemporary street theatre and from Saturday, February 14th, the town becomes a stage:

Free Street Performances: Keep an eye out around the Comedy Carpet and St John's Square for mind-bending illusions and daring stunts.

Spectacular Shows: From world-class magicians to the explosive visual effects of "Halo Glow," there is something to leave every member of the family wide-eyed.

The Comedy Carpet Hub: Expect record-breaking escapologists and circus workshops where you can try your hand at the tricks of the trade.

Beyond the magic of Showzam!, Blackpool's iconic attractions are in full swing for the school holidays. It's the perfect time to visit without the long summer queues:

After a day of exploring the magic on the promenade, there is no better feeling than returning to the warmth of the Craig Y Don











